



Amcomri Entertainment Inc.

Form of Proxy – Annual General and Special Meeting to be held on August 28, 2024

Trader's Bank Building
702, 67 Yonge Street
Toronto ON M5E 1J8

Appointment of Proxyholder

I/We being the undersigned holder(s) of **Amcomri Entertainment Inc.** (the “**Corporation**”) hereby appoint **Laurence Howard**, or failing this person, **Robert Price**, or failing this person, **Alexander Stojanovic**.

OR

Print the name of the person you are appointing if this person is someone other than the Management Nominees listed herein:

as my/our proxyholder with full power of substitution and to attend, act, and to vote for and on behalf of the holder in accordance with the following direction (or if no directions have been given, as the proxyholder sees fit) and all other matters that may properly come before the **Annual General and Special Meeting of Amcomri Entertainment Inc.** to be held at the offices of Norton Rose Fulbright Canada LLP, at 222 Bay Street, Suite 3000, Toronto, ON M5K 1E7 or at any adjournment or postponement thereof (the “**Meeting**”).

1. Number of Directors. To set the number of directors to be elected at the Meeting at eight (8).		For	Against
		<input type="checkbox"/>	<input type="checkbox"/>
2. Election of Directors.	For	Withhold	For
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
a. Paul McGowan	<input type="checkbox"/>	<input type="checkbox"/>	b. Robert Price
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. Alexander Stojanovic	<input type="checkbox"/>	<input type="checkbox"/>	e. Michèle Maheux
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
g. Martin Andrew Lyon	<input type="checkbox"/>	<input type="checkbox"/>	h. Janet Grove
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Number of Post-TV Sale Transaction Directors. Subject to and conditional upon the completion of the TV Sale Transaction (as defined below), to set the number of directors at three (3).	For	Against	
	<input type="checkbox"/>	<input type="checkbox"/>	
4. Election of Post-TV Sale Transaction Directors. Subject to and conditional upon the completion of the TV Sale Transaction, to elect the following directors:	For	Withhold	For
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
a. Michèle Maheux	<input type="checkbox"/>	<input type="checkbox"/>	b. Laurence Howard
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
			c. Alexander Stojanovic
			<input type="checkbox"/>
5. Appointment of Auditors. To re-appoint MNP LLP, Chartered Professional Accountants, as the auditor of the Corporation for the ensuing year and to authorize the directors of the Corporation to fix the remuneration of the auditor.	For	Withhold	
	<input type="checkbox"/>	<input type="checkbox"/>	
6. Approval of the TV Sale Transaction Resolution. To consider, and, if deemed advisable, to pass, with or without variation, a special resolution, the full text of which is set forth in the accompanying management information circular of the Corporation (the “ Circular ”), to approve a sale to Sphere Media Inc. and certain of its affiliates of substantially all of the Corporation’s undertaking in accordance with the BCBCA (as defined below) (the “ TV Sale Transaction ”), the particulars of which are further described in the Circular.	For	Against	
	<input type="checkbox"/>	<input type="checkbox"/>	
7. Approval of the Film Sale Transaction Resolution. To consider, and, if deemed advisable, to pass, with or without variation, a special resolution, the full text of which is set forth in the Circular, to approve, subject to and following the completion of the TV Sale Transaction, a sale to Tropic Limited of substantially all of the Corporation’s undertaking in accordance with the <i>Business Corporations Act</i> (British Columbia) (the “ BCBCA ”), the particulars of which are further described in the Circular.	For	Against	
	<input type="checkbox"/>	<input type="checkbox"/>	

- | | | |
|--|--------------------------|--------------------------|
| <p>8. Approval of the Return of Capital Resolution. To consider, and, if deemed advisable, to pass, with or without variation, a special resolution, the full text of which is set forth in the Circular, to approve, subject to the completion of the TV Sale Transaction, the distribution of the remaining assets of the Corporation, following the satisfaction of the liabilities of the Corporation, by way of a reduction of the stated capital of the common shares in the capital of the Corporation (the “Common Shares”), the particulars of which are further described in the Circular.</p> | For | Against |
| | <input type="checkbox"/> | <input type="checkbox"/> |
| <p>9. Approval of the Dissolution Resolution. To consider, and, if deemed advisable, to pass, with or without variation, a special resolution, the full text of which is set forth in the Circular, to approve, subject to the completion of the TV Sale Transaction, the voluntary dissolution of the Corporation in accordance with the BCBCA, the particulars of which are further described in the Circular.</p> | For | Against |
| | <input type="checkbox"/> | <input type="checkbox"/> |
| <p>10. Approval of the Delisting Resolution. To consider, and, if deemed advisable, to pass, with or without variation, a special resolution, the full text of which is set forth in the Circular, to approve, subject to the completion of the TV Sale Transaction, the voluntary delisting of the Common Shares from Cboe Canada Inc., the particulars of which are further described in the Circular.</p> | For | Against |
| | <input type="checkbox"/> | <input type="checkbox"/> |

Authorized Signature(s) – This section must be completed for your instructions to be executed. **Signature(s):** _____ **Date** _____

I/we authorize you to act in accordance with my/our instructions set out above. I/We hereby revoke any proxy previously given with respect to the Meeting. If no voting instructions are indicated above, **this Proxy will be voted as recommended by Management.** _____ **MM / DD / YY**

Interim Financial Statements – Check the box to the right if you would like to receive interim financial statements and accompanying Management’s Discussion & Analysis by mail. See reverse for instructions to sign up for delivery by email.

Annual Financial Statements – Check the box to the right if you would like to receive the Annual Financial Statements and accompanying Management’s Discussion and Analysis by mail. See reverse for instructions to sign up for delivery by email.

INSTEAD OF MAILING THIS PROXY, YOU MAY SUBMIT YOUR PROXY USING SECURE ONLINE VOTING AVAILABLE ANYTIME:

This form of proxy is solicited by and on behalf of Management. Proxies must be received by 1:00 p.m., Eastern Standard Time, on August 26, 2024.

Notes to Proxy

1. Each holder has the right to appoint a person, who need not be a holder, to attend and represent them at the Meeting. If you wish to appoint a person other than the persons whose names are printed herein, please insert the name of your chosen proxyholder in the space provided on the reverse.
2. If the securities are registered in the name of more than one holder (for example, joint ownership, trustees, executors, etc.) then all of the registered owners must sign this proxy in the space provided on the reverse. If you are voting on behalf of a corporation or another individual, you may be required to provide documentation evidencing your power to sign this proxy with signing capacity stated.
3. This proxy should be signed in the exact manner as the name appears on the proxy.
4. If this proxy is not dated, it will be deemed to bear the date on which it is mailed by Management to the holder.
5. The securities represented by this proxy will be voted as directed by the holder; however, if such a direction is not made in respect of any matter, this proxy will be voted as recommended by Management.
6. The securities represented by this proxy will be voted or withheld from voting, in accordance with the instructions of the holder, on any ballot that may be called for and, if the holder has specified a choice with respect to any matter to be acted on, the securities will be voted accordingly.
7. This proxy confers discretionary authority in respect of amendments to matters identified in the Notice of Meeting or other matters that may properly come before the meeting.
8. This proxy should be read in conjunction with the accompanying documentation provided by Management.



To Vote Your Proxy Online please visit:

<https://vote.odysseytrust.com>

You will require the CONTROL NUMBER printed with your address to the right.

If you vote by Internet, do not mail this proxy.

To request the receipt of future documents via email and/or to sign up for Securityholder Online services, you may contact Odyssey Trust Company at <https://odysseytrust.com/ca-en/help/>.

Voting by mail may be the only method for securities held in the name of a corporation or securities being voted on behalf of another individual. A return envelope has been enclosed for voting by mail.